

Contact Lawson F&B Business Unit

Welcome to this edition of Lawson F&B News. If you have any queries or would like any further information on any of these features, or indeed any matters relating to Lawson, please do not hesitate to contact your Account Manager who will be happy to assist you. [Contact Us](#)

Events

Whats Next EMEA
29 September 2009
Stuttgart, Germany

01 October 2009
Stockholm, Sweden

13 & 14* October 2009
Warwick, England

(* User group event)

15 October 2009
Paris, France

Free Demonstrations

Click on the links below for access to further Lawson information.

[View M3 7.1 Demo](#)

[View LBI M3 Demo](#)

[View Smart Office Demo](#)

Welcome to Lawson's new F&B Business Unit

The Food and Beverage business unit is one of ten new business units in Lawson. Each business unit serves customers with similar needs. By organizing around your specific needs, we believe that we can deliver a superior customer experience. After all, ten small "companies" can get closer to our customers than one large company.

Organizing into business units should also make Lawson easier to do business with. Our business unit is responsible for all your needs – including license sales, upgrades, product planning, professional services, and global support. You should find it easier to get your questions answered and your needs met.



Out of Stock? Match Demand with Production through Better Supply Chain Management

Date: Thursday, August 27, 2009
Time: 12:00 PM USA Eastern Daylight Time

If it's not on the shelf, the retailers can't sell it, consumers can't buy it, and you can't profit from it. Major retailers and operators know this, and therefore measure and even penalize for out-of-stocks and late deliveries. To meet the expectations of your customers and remain profitable, you need a supply chain that is optimized, predictable and under control.

Join the webinar and learn how you can increase customer satisfaction and profitability through better supply chain management.

[Click here to register](#)



What's Next' EMEA - Lawson's European Customer Event is Coming Soon!

This year we're focusing on practical support that will make a difference right now for your business. Our presentations and workshops will show how you can get more value from your Lawson investment today and make your business stronger for the recovery.

Join us at 'What's Next' EMEA...

29 September 2009 – Stuttgart, Germany
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Lawson M3 Analytics – Business Intelligence Made Easy

It's tough right now. More than ever the focus is on doing more with less and squeezing every ounce of performance out of your operations. To do this, you need a clear and accurate view of how your business is performing. Lawson M3 Analytics provides this insight. M3 Analytics is pre-built business intelligence that enables you to unlock the value in your operational data and make informed decisions that have a direct effect on your bottom line. And best of all, you'll be able to do it quickly, with little or no IT staff involvement.

[Watch the video to see the benefits M3 Analytics can bring to your company.](#)

M3 Analytics is business intelligence at a fraction of the normal cost, in a fraction of the normal time. And right now, as a Lawson customer, you may qualify for our special offer and be up and running in just 10 days! Risk free.

